

REGIONAL TRANSIT ISSUE PAPER

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
20	12/08/14	Open	Action	11/24/14

Subject: Holding a Hearing on Potential Service Changes to Route 28 and Approving Service Changes to Route 28

ISSUE

Holding a Hearing on Potential Service Changes to Route 28 and Approving Service Changes to Route 28.

RECOMMENDED ACTION

- A. Accept Public Comment on Potential Service Changes to Route 28; and
- B. Adopt Resolution No. 14-12-_____, Approving Service Changes to Route 28 for April 5, 2015

FISCAL IMPACT

The service changes, as proposed, are estimated to result in a net savings of \$24,257 annually after fare revenue.

DISCUSSION

The attached resolution would approve service changes to RT Bus Route 28, extending the route from the Mather Field/Mills light rail station to the Butterfield light rail station via Folsom Boulevard effective April 5, 2015. On October 27, 2014, the RT Board set a hearing for this evening's Board meeting. Staff recommends opening the hearing and taking public comment on the proposed changes. Upon the close of the hearing, if no significant changes are needed, staff recommends adopting the attached resolution to implement the changes as proposed.

Background - Attachment 1a depicts the existing route and schedule for Route 28, which currently connects the Mather Field/Mills light rail station with Sunrise Mall, primarily via Folsom Blvd., Sunrise Blvd., and Fair Oaks Blvd. Prior to June 2010, Route 28 also served Folsom Blvd., from Mather Field Road to Butterfield Way. This segment was eliminated in June 2010 due to RT's fiscal emergency. The proposed changes would essentially restore the route to its pre-2010 alignment, as shown in Attachment 1b.

Project Development – One of the key objectives of this proposal is to restore local bus service to the Rancho Cordova Library at 9845 Folsom Blvd. Library representatives have met with staff and appeared before the Board several times to advocate for this service and have spoken in favor of the current proposal. RT's current budget and three-year forecast do not include any allocations for service expansion. Staff therefore developed this proposal as a cost-neutral reallocation of existing resources. It is important to note that reallocation is not always possible without adverse impacts to other routes; however, in this case, staff believes there are no significant drawbacks.

Approved:

Presented:

Final 12/2/14

General Manager/CEO

AGM of Planning & Transit System Development

J:\Board Meeting Documents\2014\20 December 8, 2014\Route 28 - IP.doc

Agenda Item No.	Board Meeting Date	Open/Closed Session	Information/Action Item	Issue Date
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Subject: Holding a Hearing on Potential Service Changes to Route 28 and Approving Service Changes to Route 28

Fiscal Impact – Attachment 2 provides an estimated fiscal impact. Labor costs are estimated to be unchanged. Mileage costs would increase slightly, but would be offset by gains in ridership and fare revenue. For the first year, the changes are expected to result in a net gain of \$24,257. Excluding changes in fare revenue, the gross increase in cost would be an estimated \$11,900 annually.

Productivity – Attachment 3 provides estimated productivity statistics. Route 28 has been a long-standing under-performing route, relative to RT’s service standards. The proposed changes are expected to add riders without adding materially to revenue hours. This should improve productivity on Route 28, although it is not expected to bring Route 28 fully into compliance.

Approval Requirements – RT policy specifies that any change to a route affecting more than 15 percent of revenue miles constitutes a major service change. Major service changes require more extensive public involvement, including notices to riders, Board approval, a public hearing, a Title VI equity analysis, and potentially an environmental analysis. The changes proposed to Route 28 affect 23.6 percent of revenue miles and are therefore a major service change.

Title VI Analysis – A Title VI service change equity analysis was prepared and included with the materials for public review. The analysis considered the proposed changes to Route 28 *combined with* the planned Blue Line to Cosumnes River College light rail extension, consistent with Federal guidance. Alone, the proposed Route 28 changes would confer more benefits to non-minority and non-low-income populations, but combined with the Blue Line extension, the overall results are highly favorable for minority and low-income populations. One of the provisions of the attached resolution would be an official acceptance and approval of the Title VI findings, as shown in Exhibit B.

Public Involvement – Attachment 4 provides examples of notices, announcements, and other outreach efforts made by RT, as well as comments received by staff during the 30-day public review period. As of the publication deadline for this report, a total of 8 comments have been received. Comments received before the comment deadline but after the publication deadline for this report will be provided at the Board meeting via handout.

Approval Deadline – Tonight’s Board meeting is the last opportunity for the Board to approve any changes for implementation on April 5, 2015. Normally, staff would schedule a follow-up meeting after the close of the comment period to provide time to make any necessary changes to the plan; however, at the October 27, 2014 Board meeting, staff was instructed to expedite this proposal, based on the perception that the changes were relatively simple, low-risk, and free of significant drawbacks, either fiscally or for RT customers. If, after receiving and considering public comment, there are no significant changes, the Board may act to approve the changes as proposed. If there are significant changes, staff would need to return with revised recommendations and postpone implementation until June or September in 2015.

28 Fair Oaks - Mather Field/Mills



EXISTING ROUTE AND SCHEDULE

LEGEND

- Regular Bus Service
- Peak Only Bus
- Light Rail
- State & Interstate Highways
- Connecting Bus Routes **12**
- Timetable Timepoints
- Transit Center
- Light Rail Stations
- Park & Ride Lot
- Bike Lockers



28 Sunrise Mall to Mather Field/Mills Station

Monday through Friday

Sunrise Mall Main Term	Fair Oaks & Madison	Sunrise & Zinfandel	Cordova Town Center	Mather Field/Mills Station
LV	LV	LV	LV	APP AR
5:15 a	5:20	5:32	5:40	5:47
5:45 a	5:50	6:02	6:10	6:17
6:15 a	6:20	6:32	6:40	6:47
6:45 a	6:50	7:02	7:10	7:17
7:12 a	7:17	7:32	7:40	7:47
8:12 a	8:17	8:32	8:40	8:47
9:15 a	9:20	9:32	9:40	9:47
10:15 a	10:20	10:32	10:40	10:47
11:15 a	11:20	11:32	11:40	11:47
12:15 p	12:20	12:32	12:40	12:47
1:15 p	1:20	1:32	1:40	1:47
2:15 p	2:20	2:32	2:40	2:47
3:15 p	3:20	3:32	3:40	3:47
4:15 p	4:20	4:32	4:40	4:47
5:15 p	5:20	5:32	5:40	5:47
6:15 p	6:20	6:32	6:40	6:47

28 Mather Field/Mills Station to Sunrise Mall

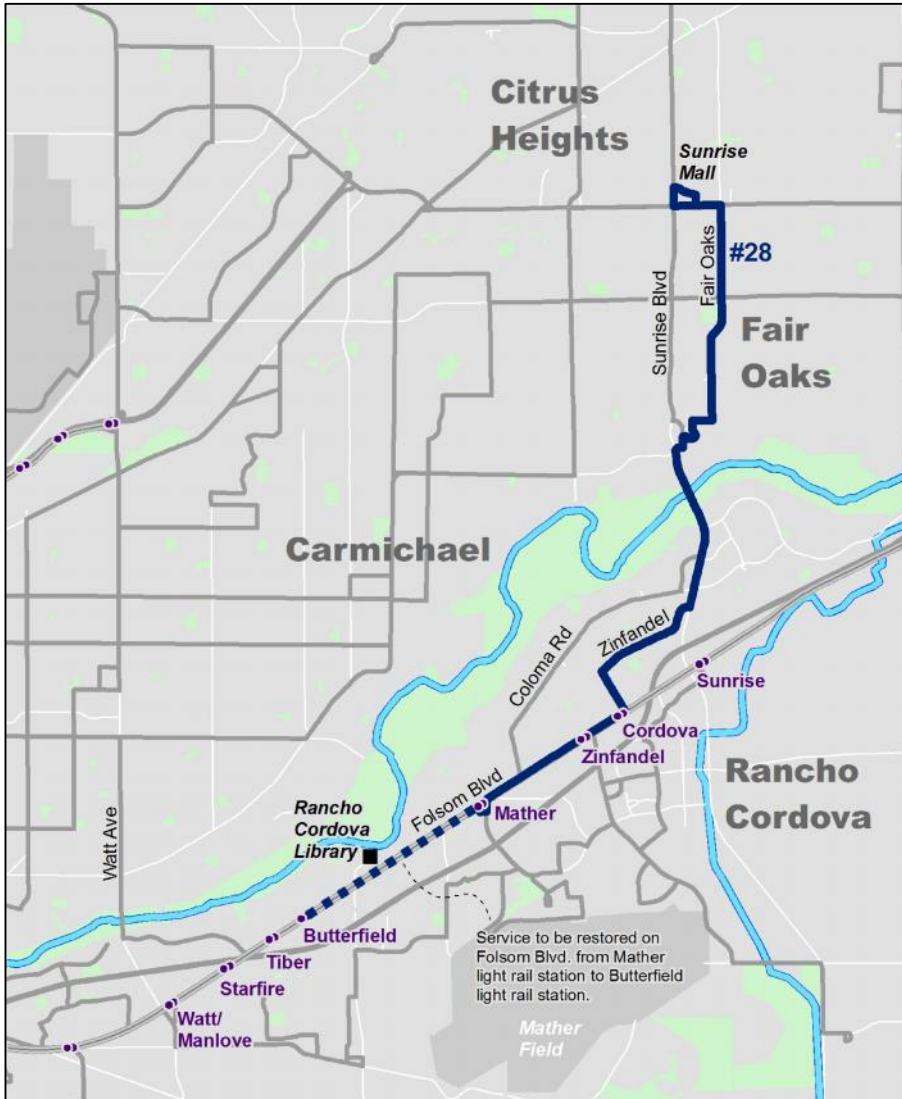
Monday through Friday

Mather Field/Mills Station	Cordova Town Center	Sunrise & Zinfandel	Fair Oaks & Madison	Sunrise Mall Main Term
LV	LV	LV	LV	APP AR
6:34 a	6:41	6:49	7:01	7:08
7:04 a	7:11	7:19	7:31	7:38
7:34 a	7:41	7:49	8:01	8:08
8:34 a	8:41	8:49	9:01	9:08
9:34 a	9:41	9:49	10:01	10:08
10:34 a	10:41	10:49	11:01	11:08
11:34 a	11:41	11:49	12:01	12:08
12:34 p	12:41	12:49	1:01	1:08
1:34 p	1:41	1:49	2:01	2:08
2:34 p	2:41	2:49	3:01	3:08
3:34 p	3:41	3:49	4:01	4:08
4:34 p	4:41	4:49	5:03	5:10
5:34 p	5:41	5:49	6:03	6:10
6:04 p	6:11	6:19	6:31	6:38
6:34 p	6:41	6:49	7:01	7:08
7:04 p	7:11	7:19	7:31	7:38


Regional Transit
Proposed Service Changes

Route(s) Affected: 28

Effective Date: April 5, 2015



Proposed Changes:

Route 28 would be extended from the Mather Field/Mills light rail station to the Butterfield light rail station via Folsom Blvd.

No changes to days, hours of service, or number of trips. Start/end times of specific trips may be subject to change.

Effective date: **April 5, 2015**

Send questions/comments to:

**RT Planning Dept.
P.O. Box 2110
Sacramento, CA 95812-2110**

**servicechanges@sacrt.com
916-556-0518**

Comments must be received by:
**Monday, December 8, 2014
at 12:00 p.m.**

RT will hold a public hearing on the proposed service changes:

Monday, December 8, 2014 at 6:00 p.m.
RT Auditorium, 1400 29th Street, Sacramento

Accessible by RT Bus Routes 30, 38, 67, 68 and light rail
at the 29th Street light rail station

For more information visit:

www.sacrt.com

**FISCAL IMPACT ANALYSIS
ROUTE 28 SERVICE CHANGES**

PROPOSED FOR APRIL 5, 2015

All figures in current year dollars

LABOR	Existing	Proposed	Change
Service hours per day	17.8	22.4	4.6
Service hours per year	4,521	5,697	1,176
Revenue hours per day	30.4	31.1	0.7
Revenue hours per year	7,722	7,904	182
Operator requirement (FTE)	4	4	0
Operator labor (fully-loaded) ¹	\$415,834	\$415,834	\$0
Absence coverage allowance	\$97,710	\$97,710	\$0
Overtime allowance ²	\$28,241	\$28,241	\$0
Subtotal - Labor costs	\$541,784	\$541,784	\$0
MILEAGE			
Revenue miles per day	325.8	383.0	57.2
Revenue miles per year	82,753.2	97,292.2	14,539.0
Total miles per day	457.1	505.4	48.3
Total miles per year	116,103.4	128,371.6	12,268.2
Subtotal - Mileage costs ³	\$112,620	\$124,520	\$11,900
FARE REVENUE			
Riders per day (equilibrium) *	270	530	260
Riders per year (equilibrium) *	68,580	134,620	66,040
Riders per year (first year) *	68,580	101,600	33,020
Subtotal - Fare revenue per year (first year)	\$75,095	\$111,252	\$36,157
ADA PARATRANSIT			
No changes assumed	n/a	n/a	n/a
TOTAL			
Gross cost	\$654,404	\$666,304	\$11,900
Fare revenue	\$75,095	\$111,252	\$36,157
Net cost	\$579,309	\$555,052	-\$24,257

1. Source: Fully loaded rates (wage plus fringe) for six months ended 12/31/14 (RT/OMB)

2. Source: FY 2015 operating budget

3. Source: RT Bus Maintenance Dept. (11/7/14)

* Ridership is assumed to ramp up from 270 to an equilibrium of 530 boardings per day over a one-year period.

Prepared 11/11/14 by RT Planning

**PRODUCTIVITY STATISTICS
ROUTE 28 SERVICE CHANGES**

PROPOSED FOR APRIL 5, 2015

STANDARDS	
Boardings per revenue hour	20.0
EXISTING ROUTE 28	
Boardings per day	270
Revenue hours per day	30.4
Boardings per revenue hour	8.9
Meets standards?	No
PROPOSED ROUTE 28	
Boardings per day ¹	530
Revenue hours per day ²	31.1
Boardings per revenue hour	17.0
Meets standards?	No
NEW SERVICE ³	
Boardings per day	260
Revenue hours per day	0.7
Boardings per revenue hour	362.8
Meets standards?	Yes

1. Ridership forecast based on actual ridership data from 2010 and represents expectations after one year ramp-up.
2. Estimate based on preliminary schedule.
3. The new service would add virtually no revenue hours because running time would be taken from existing break time.

Prepared 11/11/14 by RT Planning


Attachment 4

Outreach Examples

RT Web Site

Posted November 7, 2014




Regional Transit	
Home	Schedules, Fares & Services
Career & Business Opportunities	Planning & Construction
RT Newsroom	About RT
Search	

Return to Site Map	Related Topics
 <h2>Public Hearing</h2> <h3>Monday, December 8, 2014, Concerning Proposed Service Changes to Route 28</h3> <p>Click here to review the PDF Document Route 28 Proposed Changes</p> <p>Click here to review the PDF Document Route 28 Title VI Service Change Equity Analysis</p> <p>RT is seeking public comment on proposed service improvements to Route 28 (Fair Oaks – Mather Field/Mills) for implementation on Sunday, April 5, 2015. Route 28 would be extended along Folsom Boulevard to serve the Rancho Cordova Library and Butterfield light rail station. The draft service plan and a Title VI equity analysis are available for review at sacrt.com. RT will hold a public hearing:</p> <p>RT Auditorium - 6 p.m. 1400 29th Street (at N Street)</p> <p>Accessible by light rail to the 29th Street Station, and Routes 30, 38, 67 and 68</p> <p>The public is encouraged to comment at the public hearing, or by:</p> <p>Mail: Planning Department Sacramento Regional Transit District P.O. Box 2110 Sacramento, CA 95812-2110</p> <p>Email: servicechanges@sacrt.com</p> <p>Phone: Comments: 916-556-0518 Language Assistance: 916-556-0518</p> <p>All comments must be received by noon on Monday, December 8, 2014. To request language interpretation services, call 916-556-0518 no later than three business days in advance of the public hearing.</p> <p>Back to top</p>	<p>Click the appropriate link to view or download PDFs of the public hearing information in the following languages:</p> <p>Español</p> <p>русский</p> <p>中文</p> <p>tiếng Việt</p> <p>Hmoob</p>

Sacramento Regional Transit District


RT Monthly Newsletter

November 2014

 Regional Transit  <p>NEXT STOP NEWS</p> <p>INSIDE:</p> <p>Proposed Route 28 Changes</p> <p>Civil Rights Art & Poetry Contest</p> <p>Holiday Bus Schedule</p>  <p>NOV 2014</p>	<h2>Proposed Service Changes to Route 28</h2> <p>RT is seeking public comment on proposed service changes to Route 28 for implementation on Sunday, April 5, 2015. The draft service plan and a Title VI equity analysis will be available for review at sacrt.com beginning on Friday, November 7, 2014. RT will hold a public hearing:</p> <p>Monday, December 8, 2014 - 6 p.m. RT Auditorium 1400 29th Street (at N Street)</p> <p>Accessible by light rail to the 29th Street Station, and Routes 30, 38, 67 and 68</p> <p>Comments may be submitted in writing during the public hearing or via:</p> <p>Email: servicechanges@sacrt.com</p> <p>Mail: Planning Department Sacramento Regional Transit District P.O. Box 2110 Sacramento, CA 95812-2110</p> <p>Phone: Comments: 916-556-0518 Language Assistance: 916-556-0518</p> <p>All comments must be received by 12 p.m. (noon) on Monday, December 8, 2014. To request language interpretation services, call 916-556-0518 no later than three business days in advance of the public hearing.</p> <p>Visit sacrt.com for details.</p>
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Promotional Rack Cards


Distributed November 21, 2014

 Rider Alert	<p>RT está solicitando los comentarios del público acerca de los cambios que se han propuesto en el servicio de la Ruta 28 de RT para implementarse el domingo, 5 de abril, 2015. El borrador del plan de servicio y un análisis de equidad del Título VI estarán disponibles para poder revisarse en sacrt.com a partir del viernes, 7 de noviembre, 2014. RT celebrará una audiencia pública el lunes, 8 de diciembre, 2014, a las 6 p.m. en el auditorio de RT (1400 29th Street). Todos los comentarios deberán recibirse antes de las 12:00 del mediodía del lunes, 8 de diciembre, 2014. Si desea recibir servicios de interpretación en otro idioma, llame al 916-556-0518 como mínimo tres días hábiles antes de la audiencia pública.</p>	<p>RT hiện đang muốn công chúng đóng góp ý kiến về các thay đổi dịch vụ theo đề nghị cho Tuyến Đường 28 sẽ được xúc tiến vào Chủ Nhật, Ngày 5 Tháng Tư, 2015. Chương trình dịch vụ dự thảo và bản phân tích về sự hợp tình hợp lý Tựa Đề VI sẽ có sẵn cho duyệt xét tại sacrt.com bắt đầu vào Thứ Sáu, Ngày 7 Tháng Mười Một, 2014. RT sẽ tổ chức một phiên điều trần công cộng vào Thứ Hai, Ngày 8 Tháng Mười Hai, 2014, lúc 6 giờ chiều ở thính đường RT (1400 29th Street). Mọi góp ý phải được nhận trước buổi trưa Thứ Hai, Ngày 8 Tháng Mười Hai, 2014. Để yêu cầu các dịch vụ thông dịch, xin gọi số 916-556-0518 ít nhất ba ngày làm việc trước buổi điều trần công cộng.</p>
<p>Proposed Service Changes to Route 28</p>	<p>Транспортное агентство Sacramento Regional Transit проводит изучение общественного мнения по вопросу предлагаемых изменений маршрута 28, которые планируются с воскресенья, 5 апреля 2015 года. Проект изменения маршрута, а также анализ изменений на соответствие требованиям раздела VI Закона о гражданских правах будет размещен на веб-сайте sacrt.com в пятницу, 7 ноября 2014 года. Транспортное агентство Sacramento Regional Transit проведет общественные слушания в понедельник, 8 декабря 2014 года в аудитории по адресу 1400 29th Street. Комментарии должны быть получены к 12 часам дня в понедельник, 8 декабря 2014 года. Заказать услуги переводчика можно по телефону 916-556-0518 минимум за три рабочих дня до даты проведения слушаний</p>	<p>RT xav tau pej xeev cov kev xav txog ntawm cov kev thov kom hloov txoj kev Route 28 kom txhim kho rau hnub Sunday, lub 4 hlis hnub tim 5, xyoo 2015. Daim ntawv sau los npaj txhim kho hu ua Title VI los luj yuav tsim tau los rau txhua tus saib ntawm sacrt.com pib rau hnub Friday, lub 11 hlis hnub tim 7, xyoo 2014. RT yuav muaj ib rooj sab laj qhib lug rau txhua tus pej xeev rau hnub Monday, lub 12 hlis hnub tim 8, xyoo 2014, thaum 6 p.m. nyob rau ntawm RT lub sam thiaj (1400 29th Street). Txhua cov tswv yim yuav tsum tau txais ua ntej 12 teev rau hnub Monday, lub 12 hlis hnub tim 8, xyoo 2014. Yog xav tau kev pab txhais lus, hu rau ntawm tus xov toaj 916-556-0518 ua ntej li ntawm peb hnub ua ntej hnub teem tuaj sab laj.</p>
<p>RT is seeking public comment on proposed service improvements to Route 28 (Fair Oaks – Mather Field/Mills) for implementation on Sunday, April 5, 2015. Route 28 would be extended along Folsom Boulevard to serve the Rancho Cordova Library and Butterfield light rail station. The draft service plan and a Title VI equity analysis are available for review at sacrt.com. RT will hold a public hearing:</p>	<p>RT現在徵求公眾對於RT公車路線28提議服務變更的意見。提議的服務變更將於2015年4月5日星期日生效。從2014年11月7日星期五起，服務計劃草案和一份第六篇權益分析可在sacrt.com上供人審閱。RT也將於2014年12月8日星期一下午六點在RT大禮堂(29街1400號)舉行一場公聽會。所有意見必須在2014年12月8日星期一中午之前送達。如需口譯服務，請在不遲於公聽會之前三個工作天致電916-556-0518。</p>	
<p>Monday, December 8, 2014 - 6 p.m. RT Auditorium 1400 29th Street (at N Street)</p>		
<p>Accessible by light rail to the 29th Street Station, and Routes 30, 38, 67 and 68</p>		
<p>The public is encouraged to comment at the public hearing, or by:</p>		
<p>Email: servicechanges@sacrt.com</p>		
<p>Mail: Planning Department Sacramento Regional Transit District P.O. Box 2110 Sacramento, CA 95812-2110</p>		
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<p>Visit sacrt.com for details.</p>		
<p><i>(continued)</i></p>		

Rack cards are distributed in all RT vehicles

A-Frames

November 2014



Rider Alert

Proposed Service Changes to Route 28




RT is seeking public comment on proposed service improvements to Route 28 (Fair Oaks – Mather Field/Mills) for implementation on Sunday, April 5, 2015. Route 28 would be extended along Folsom Boulevard to serve the Rancho Cordova Library and Butterfield light rail station. The draft service plan and a Title VI equity analysis are available for review at sacrt.com. RT will hold a public hearing:

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1400 29th Street (at N Street)
Accessible by light rail to the 29th Street Station,
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<p>Mail: Planning Department Sacramento Regional Transit District P.O. Box 2110 Sacramento, CA 95812-2110</p>	<p>Email: servicechanges@sacrt.com</p> <p>Phone: Comments or Language Assistance: 916-556-0518</p>
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 **321-BUSS**
 **TDD 483-HEAR**
 **sacrt.com**

A-Frames are deployed at major stops and stations

Rider Alert E-Mail

Sent November 17, 2014



Rider Alert

Proposed Service Changes to Route 28

RT is seeking public comment on proposed service improvements to Route 28 (Fair Oaks - Mather Field/Mills) for implementation on Sunday, April 5, 2015. Route 28 would be extended along Folsom Boulevard to serve the Rancho Cordova Library and Butterfield light rail station. The [draft service plan](#) and a [Title VI equity analysis](#) are available for review at sacrt.com. RT will hold a public hearing:

Monday, December 8, 2014 - 6 p.m.
 RT Auditorium
 1400 29th Street (at N Street)

Accessible by light rail to the 29th Street Station, and Routes 30, 38, 67 and 68

The public is encouraged to comment at the public hearing, or by:

Email:
servicechanges@sacrt.com

Mail:
 Planning Department
 Sacramento Regional Transit District
 P.O. Box 2110
 Sacramento, CA 95812-2110

Phone:
 Comments: 916-556-0518
 Language Assistance: 916-556-0518

All comments must be received by noon on Monday, December 8, 2014. To request language interpretation services, call 916-556-0518 no later than three business days in advance of the public hearing.

Visit sacrt.com for details.

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Rider alerts are sent to approximately 1,256 subscribers

Mobility Advisory Council

Agenda for November 6, 2014



THURSDAY, NOVEMBER 6, 2014
2:30 P.M. – 4:30 P.M.
REGIONAL TRANSIT AUDITORIUM
1400 29TH STREET, SACRAMENTO
(29th Street Light Rail Station/Bus 30, 38, 67, 68)

Chair, Chris Jensen

- I. **Call to Order**
- II. **Introduction of Council Members and Staff**
- III. **Approval of Minutes**
 - A. September 11, 2014 (**Attachment 1**)*
- IV. **Old Business**
 - A. Connect Card/Facilities Update (*Mike Mattos, Chief of Facilities and Business Support Services*)
 - ◆ *Presentation by Staff for Information and Discussion*
- V. **New Business**
 - A. RT Service Changes, Route 28 and Route 8/65 (*James Drake, Service Planner*) (**Attachment 3, 3a & 3b**)*
 - ◆ *Presentation by Staff for Information and Discussion*
 - B. Ratification of Letter of Support, Watt-I/80 Light Rail Station Design (*Traci Canfield, Long Range Planner*) (**Attachment 4**)*
 - ◆ *Presentation by Staff for Information and Discussion*
 - C. Security Peer Review (*Mark Lonergan, Chief Operating Officer*) (**Attachment 5**)*
 - ◆ *Presentation by Staff for Information and Discussion*
 - D. Proterra Electric Buses (*Mark Lonergan, Chief Operating Officer*)
 - ◆ *Presentation by Staff for Information and Discussion*
- VI. **Other Business**
- VII. **Announcements/Council Member Requests for Information**
- VIII. **Public Comment**
- IX. **Adjournment**

*Attachments are sent to committee members, key staff, and others as appropriate. Copies are

available upon request or at the meeting.

Transit Access to Regional Transit: Regional Transit's 29th St. Light Rail Station; Regional Transit buses # 30, 38, 67, and 68. Parking at Regional Transit: Limited parking (mostly two hours) is available on the street. No public parking is provided at Regional Transit. Vehicles parked at Jimboy's Tacos will be towed away.

The Mobility Advisory Council welcomes and encourages participation in its meetings. Public testimony will be permitted on each agenda item as it is called. Matters not on the posted agenda may be addressed by the general public during the Announcements/Information Sharing portion of the agenda. The Mobility Advisory Council limits testimony on matters not on the agenda to three (3) minutes per person and not more than 15 minutes per particular subject.

This agenda is available in accessible formats, if requested. Any person(s) requiring an assistive listening device or a sign language interpreter should contact the following Accessible Services Staff at least 72 hours in advance of the meeting:

**Laura Ham, Director, Accessible Services and
Customer Advocacy (916) 556-0132**

or

Christina Martinelli, Administrative Technician, (916) 556-0136

FAX (916) 455-3924, TDD (916) 557-4686

**The next meeting of the Mobility Advisory Council is
January 8, 2015 from 2:30 to 4:30 p.m.**

Public Comments

Received Through December 1, 2014

Due to printing deadlines for the Board packet, comments received after December 1, 2014 will be provided via handout at the Board meeting

<u>Date Received</u>	<u>Name</u>	<u>Comment</u>	<u>RT Response</u>
11/17/14	Michael Evans	<p>The proposed changes are a good idea going back to what was is a good thing for those of us out here in Rancho Cordova that remember when the line was there in the first place...As RT continues to raise fares and lower services this is a good start to getting a plausible mass transit system the current system is lacking!</p> <p>God Bless You</p> <p>scripture;Daniel..12:1</p>	<p>RT has received your comment regarding the proposed Route 28 service changes. Your name and comment will be added to the official record and provided to RT's Board of Directors in writing for consideration.</p> <p>Thank you for taking the time to give us your valuable input. We appreciate hearing from our riders.</p>
11/18/14	June Hawkins-Brown	<p>Good Mroning!</p> <p>Any additional buses added to our city is good.</p> <p>Would love for you to add a Sunday route to #11 - even if it's the smaller bus. Would be really nice.</p> <p>Thanks!</p>	<p>RT has received your comment regarding the proposed Route 28 service changes. Your name and comment will be added to the official record and provided to RT's Board of Directors in writing for consideration.</p> <p>Thank you for taking the time to give us your valuable input. We appreciate hearing from our riders.</p>
11/24/14	Rogenia Banks	<p>It is important to start the Route 28 extension because it is not safe for people to walk between the light rail stations, especially people with disabilities. Having the bus on Folsom Blvd. will help people travel between the stations better.</p>	<p>Contacted patron via telephone and advised that her comment has been received and will be added to the official record and provided to RT's Board of Directors in writing for consideration.</p>
11/24/14	Anonymous woman	<p>This is about Route 28 and the library and to Butterfield station. I don't have thanks enough for the help. Thanks for thinking of the people in Rancho Cordova.</p>	N/A

11/26/14	Michael F.	I ride RT all the time, even before there was light rail. I see the proposed changes; please add the stop at Bradshaw once again.	N/A
11/28/14	Geneva M.	Everybody in the Arden area would like bus 22 to start running on weekends and holidays, and until 9 at night Monday through Saturday.	Contacted patron via telephone and advised that her comment has been received and will be added to the official record and provided to RT's Board of Directors in writing for consideration.
11/28/14	Ms. Russell	I live in the Hallmart apartments and I'm calling to see if we can get the bus to stop out here so we can have access to 29 th . I think the bus should run all the way down Folsom so people can go to work.	N/A
11/29/14	Sarah Jones	I, of course, am in favor of any service restoration we can get, although I'm unlikely to be able to take advantage of this particular modification. What makes it even worse is that I work at Butterfield and Folsom, but can't get to Route 28 early enough to utilize it. In Carmichael we don't exactly have convenient or reliable bus service, after all, especially on the stretch of Route 25 that only operates every hour. In any event, any move toward restoring or expanding service is a welcome change.	RT has received your comment regarding the proposed Route 28 service changes. Your name and comment will be added to the official record and provided to RT's Board of Directors in writing for consideration. Thank you for taking the time to give us your valuable input. We appreciate hearing from our riders.

Public Comments

Received After December 1, 2014

<u>Date Received</u>	<u>Name</u>	<u>Comment</u>	<u>RT Response</u>
12/7/14	Brenda Thompson	I will be very glad to see a bus go by the library on Folsom Blvd. I have a car but do not drive all the time.	<p>RT has received your comment regarding the proposed Route 28 service changes. Your name and comment will be added to the official record and provided to RT's Board of Directors in writing for consideration.</p> <p>Thank you for taking the time to give us your valuable input. We appreciate hearing from our riders.</p>
12/8/14	Barbara Hernandez	<p>hi my name is Barbara hernandez,I'm e-mailing this to you because I am disable and can't attend the meeting this evening.</p> <p>I live in the apartments across the street from the rancho cordova. I'm in the middle of light rail stations.Since you took bus #28 away, I am forced to walk to and from the light rail station.People are tired of me asking for a ride especially during the summer months.I cannot afford para transit at \$5.00 a ride.This may seem like nothing to you, for me this is not an option. I'm asking you to please put the bus #28 back on folsom blvd.this would help not only me but so many of my neighbors.Thank you,Barbara</p>	<p>RT has received your comment regarding the proposed Route 28 service changes. Your name and comment will be added to the official record and provided to RT's Board of Directors in writing for consideration.</p> <p>Thank you for taking the time to give us your valuable input. We appreciate hearing from our riders.</p>
12/8/14	Mary Maldonado	<p>HI my name is Mary Maldonado, I'm glad you are considering making the #28 bus available again. Being disable will be very helpful. I live in between light rail stations, It is a mile to walk to and from. I have to depend on friends and neighbors to help me.I hope that you will take this into consideration, and I will be very grateful if this passes.Thank you Mary</p>	<p>RT has received your comment regarding the proposed Route 28 service changes. Your name and comment will be added to the official record and provided to RT's Board of Directors in writing for consideration.</p> <p>Thank you for taking the time to give us your valuable input. We appreciate hearing from our riders.</p>

RESOLUTION NO. 14-12-_____

Adopted by the Board of Directors of the Sacramento Regional Transit District on this date:

December 8, 2014

APPROVING SERVICE CHANGES TO ROUTE 28 FOR APRIL 5, 2015

WHEREAS, the proposed service changes to Route 28 are considered a major service change, as defined in Resolution 13-08-0125; and

WHEREAS, a Title VI service change equity analysis has been prepared; and

WHEREAS, the proposed service changes and Title VI service change equity analysis have been publicized and provided to the public for a 30-day comment period, in accordance with RT policy on major service changes;

BE IT HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE SACRAMENTO REGIONAL TRANSIT DISTRICT AS FOLLOWS:

THAT, the proposed changes are statutorily exempt from the California Environmental Quality Act, per California Public Resources Code Section 21080(b)(10).

THAT, the service changes set forth in Exhibit A are hereby approved, and the General Manager/CEO is hereby authorized to implement such changes effective April 5, 2015.

THAT, the Board of Directors has reviewed, is aware of, and approves the Title VI service change equity analysis set forth in Exhibit B.

THAT, the General Manager/CEO is hereby authorized to file a Notice of Exemption in substantially the form set out in the attached Exhibit C with the Sacramento County Clerk pursuant to Section 15062 of the State CEQA Guidelines (Title 14 California Code of Regulations, Section 15062).

PHILLIP R. SERNA, Chair

A T T E S T:

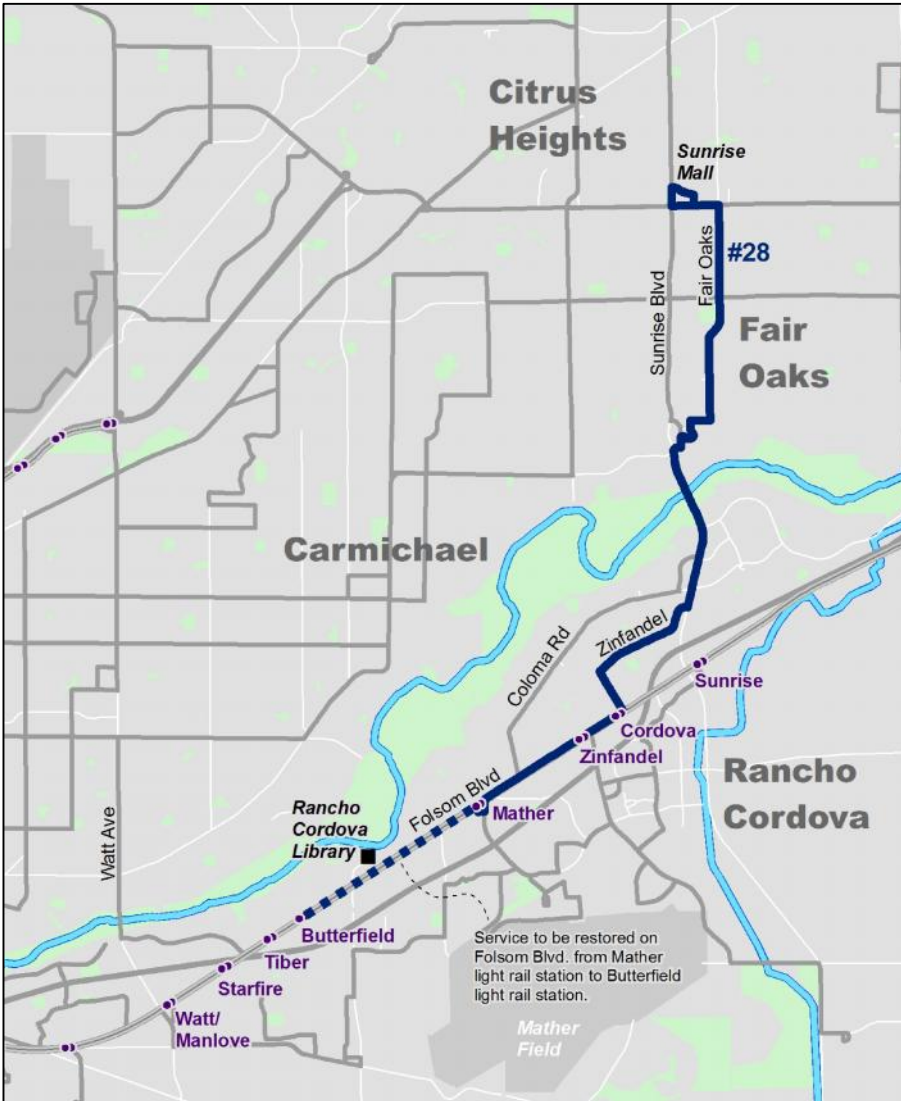
MICHAEL R. WILEY, Secretary

By: _____
Cindy Brooks, Assistant Secretary

 **Regional Transit**
Proposed Service Changes

Route(s) Affected: 28

Effective Date: April 5, 2015



Proposed Changes:

Route 28 would be extended from the Mather Field/Mills light rail station to the Butterfield light rail station via Folsom Blvd.

No changes to days, hours of service, or number of trips. Start/end times of specific trips may be subject to change.

Effective date: **April 5, 2015**

Send questions/comments to:

**RT Planning Dept.
 P.O. Box 2110
 Sacramento, CA 95812-2110**

**servicechanges@sacrt.com
 916-556-0518**

Comments must be received by:
**Monday, December 8, 2014
 at 12:00 p.m.**

RT will hold a public hearing on the proposed service changes:

Monday, December 8, 2014 at 6:00 p.m.
 RT Auditorium, 1400 29th Street, Sacramento

Accessible by RT Bus Routes 30, 38, 67, 68 and light rail
 at the 29th Street light rail station

For more information visit:

www.sacrt.com



Title VI Service Change Equity Analysis of
Service Changes to Route 28
Proposed for April 2015

November 7, 2014

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1. Purpose and Need

Pursuant to RT's major service change policy and in accordance with federal Title VI civil rights requirements, the purpose of this analysis is to identify and document any potential Title VI issues related to potential service changes to RT Bus Route 28, proposed to take effect on April 5, 2015.¹

Federal guidance on Title VI recommends that recipients consider aggregate effects of multiple service changes. Therefore, the effects of Route 28 service changes will be considered in combination with the upcoming service changes on the Blue Line to CRC light rail extension in September 2015.

2. Project Background

In June 2010, as part of RT's major 20 percent service reductions, Route 28 was shortened and service was eliminated on Folsom Boulevard from the Butterfield light rail station to the Cordova Town Center light rail station. In January 2014, Route 28 was extended approximately 1.5 miles from the Cordova Town Center light rail station to the Mather Field/Mills light rail station.² In February 2014, RT staff met with library representatives from the Rancho Cordova library, located at 9845 Folsom Boulevard, about the possibility of extending Route 28 and additional 2.4 miles to its original alignment terminal at the Butterfield light rail station on its original Folsom Boulevard alignment, restoring local bus service to the library.

¹ RT's major service change policy is stated in Resolution No. 13-08-0125. The Federal Transit Administration's (FTA's) guidance related to Title VI of the Civil Rights Act of 1964 and Executive Order 12898 is specified in FTA Circular 4702.1B.

² This change did not meet RT's definition of a major service change.

Prior to June 2010, Route 28 operated on weekdays with hourly headways from 5:18 a.m. to 9:01 p.m., and on Saturdays with hourly headways from 6:10 a.m. to 7:28 p.m. After the service reductions in June 2010, the route operated only on weekdays with hourly headways from 5:18 a.m. to 7:22 p.m.

A map and schedule for the current Route 28 is available on Page 6.

3. Title VI Requirements

FTA Circular 4702.1B, Chapter IV, Section 7 requires RT to conduct a Title VI service equity analysis prior to implementing major service changes.³ RT policy on major service changes is set forth in Resolution 94-09-2214 and specifies that any change to an existing bus or light rail route that affects more than 15 percent of daily revenue miles is considered a major change requiring a public hearing and Board approval.

RT policy provides a 30-day comment period prior to adoption of major service changes. This document is intended to be part of the package of publicly reviewable documents made available through RT's web site and by request.

Maps of the RT service area indicating heavy concentrations of minority and low-income populations have been provided on Pages 8 and 9.

4. On-Board Surveys

In April 2013, an on-board passenger survey was conducted aboard RT buses and light rail trains. Passengers on randomly selected trips on all RT routes completed a self-administered questionnaire on various rider characteristics.

A total of 78 passengers on Route 28 were surveyed, which amounts to 29 percent of the route's 265 average daily boardings. Valid responses were received for 61 passengers with regard to income and household size, and for 69 passengers with regard to ethnicity.

5. Minority Ridership on Route 28

FTA defines a minority person as anyone who is American Indian or Alaska Native, Asian, Black or African American, Hispanic or Latino, or Native Hawaiian or other Pacific Islander.

RT's 2013 on-board survey found that 50.7 percent of Route 28 passengers (35 of 69 valid responses) were minority persons. For the overall RT system, 69.0 percent of passengers were found to be minority persons, according to the same methodology. *Therefore, Route 28 has a lower percent of minority riders than the RT system.*

³ FTA Circular 4702.1B requires a service equity analysis prior to implementing major service changes.

6. Low-Income Ridership on Route 28

FTA defines a low-income person as a person whose household income is at or below the U.S. Department of Health and Human Services (HHS) poverty guidelines. The HHS definition varies by year and household size. For the purpose of this analysis, RT used HHS poverty guidelines from 2013. Survey participants were asked their household size and their household income from a list of ranges. For the purposes of this survey, the participant's income is assumed to be the midpoint of the range selected.⁴

RT's 2013 on-board survey found that 29.5 percent of Route 28 passengers (18 of 61 valid responses) were low-income persons. For the overall RT system, 53.0 percent of riders were found to be low-income, according to the same methodology. *Therefore, Route 28 has a lower percent of low-income riders than the RT system.*

7. Aggregate Impacts

Because Route 28 has a lower percent of minority riders and a lower percent of low-income riders than the overall RT system, improvements to Route 28 made on a *standalone* basis may be negative from a Title VI standpoint.⁵ FTA guidance, however, suggests that service changes implemented in similar time frames should be considered in aggregate rather than on a standalone basis. For this reason, the proposed changes to Route 28 have been analyzed in aggregate with the Blue Line to Cosumnes River College light rail extension planned for September 2015.⁶ Rider demographics for both extensions, as well as RT's existing system, are shown in Figure 1.

⁴ For example, if a passenger selected a household income range of \$25,000 to \$35,000, that passenger's income was assumed to be \$30,000 for the purposes of this analysis.

⁵ Note that this finding is based on the demographics of *existing Route 28 riders*. A more detailed analysis might take into consideration the demographics of *new Route 28 riders* who would be attracted by the service improvement and who might have different demographics. Typically, existing rider demographics are a reasonable indicator of new rider demographics; however, in the case of an extension into a new area, the demographics of area residents may be a better indicator of new rider demographics. For the particular changes proposed to Route 28, the existing demographics may largely reflect the demographics of the higher-income, lower-minority Fair Oaks and Orangevale areas, whereas the proposed extension may tend to attract riders from lower-income, higher-minority areas of Rancho Cordova along Folsom Boulevard. This line of inquiry is rendered moot by the fact that the overall analysis takes into consideration the Blue Line to Cosumnes River College service changes in aggregate with the proposed Route 28 changes.

⁶ Note also that the changes proposed to Route 28 were originally planned to be implemented in September 2015, as part of a larger general service change package. At the October 27, 2014 Board meeting, staff was directed to accelerate the timeline for the proposed Route 28 changes.

**Figure 1
Rider Demographics for Selected RT Routes**

	Percent Minority	Percent Low-Income
RT System	69.0%	53.0%
Route 28 Extension	50.7%	29.5%
Blue Line to CRC	81.1%	60.1%

Source: 2013 On-Board Survey

On September 8, 2014, the RT Board approved a Title VI analysis of the Blue Line to CRC extension, which found that the planned changes would have a positive effect to both minority and low-income populations. When the proposed changes to Route 28 are considered in aggregate with the planned Blue Line extension, the net result is an overall benefit to both minority and low-income populations.

Figure 2 shows that in aggregate, 78.1 percent of the new service (measured in revenue miles) would benefit minority riders and 57.1 percent of the new service would benefit low-income riders. This compares favorably to the baseline, i.e., 69.0 percent minority and 53.0 percent low-income use of the RT system. *Therefore, in aggregate, the proposed new service would improve the level of service to both minority and low-income populations.*

8. Conclusion

This analysis finds that in aggregate, the changes proposed for Route 28 combined with the planned Blue Line extension would not cause any disparate impacts to minority populations nor would it cause any disproportionate burdens on low-income populations. The Service Change Equity Analysis worksheet provided on page 8 includes a summary of key statistics.

Figure 2
Estimated Ridership Demographics for Proposed Service Changes

	Blue Line to CRC	Route 28 Extension	Total
a. Net increase in annual revenue miles operated	180,551	19,507	200,058
Minority Impacts			
b. Percent minority riders, per surveys	81.10%	50.70%	-
c. New revenue miles benefiting minority riders (a * b)	146,427	9,890	156,317
d. New revenue miles benefiting non-minority riders (a - c)	34,124	9,617	43,741
e. Total new revenue miles (c + d = a)	180,551	19,507	200,058
f. Percent of new revenue miles benefiting minority riders (c / e)	-	-	78.14%
Low-Income Impacts			
g. Percent low-income riders, per surveys	60.10%	29.50%	-
h. New revenue miles benefiting low-income riders (a * g)	108,511	5,755	114,266
i. New revenue miles benefiting non-low-income riders (a - h)	72,040	13,753	85,792
j. Total new revenue miles (h + i = a)	180,551	19,507	200,058
k. Percent of new revenue miles benefiting low-income riders (h / j)	-	-	57.12%

Source: 2013 On-Board Survey. Compare to 69.0 percent minority and 53.0 percent low-income ridership on the existing RT system.

Figure 3
Existing Route 28 Map and Schedule

28 Fair Oaks - Mather Field/Mills



LEGEND

- Regular Bus Service
- Peak Only Bus
- Light Rail
- State & Interstate Highways
- Connecting Bus Routes **12**
- Timetable Timepoints
- Transit Center
- Light Rail Stations
- Park & Ride Lot
- Bike Lockers



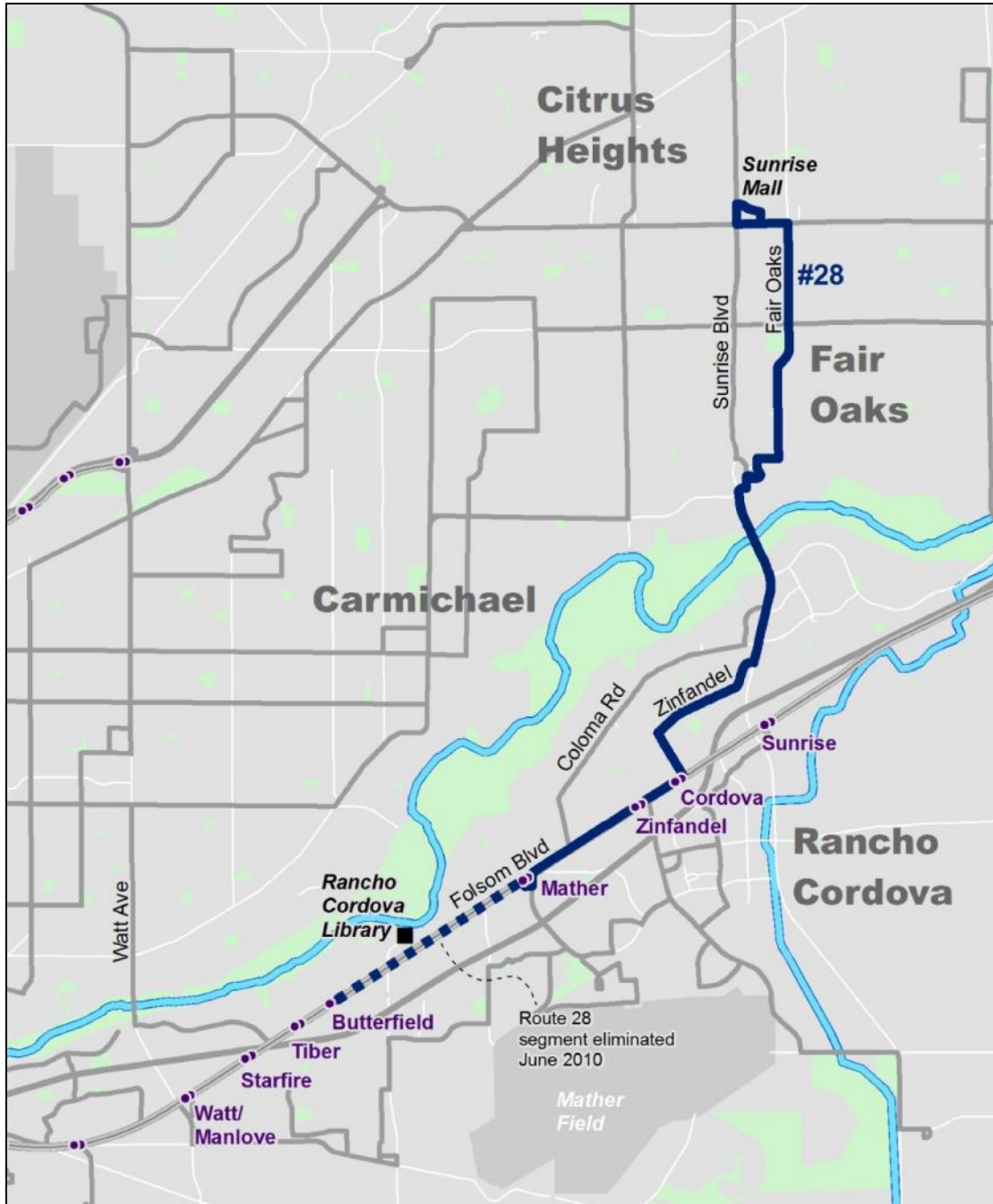
28 Sunrise Mall to Mather Field/Mills Station
Monday through Friday

Sunrise Mall Main Term	Fair Oaks & Madison	Sunrise & Zinfandel	Cordova Town Center	Mather Field/Mills Station
LV	LV	LV	LV	APP AR
5:15a	5:20	5:32	5:40	5:47
5:45a	5:50	6:02	6:10	6:17
6:15a	6:20	6:32	6:40	6:47
6:45a	6:50	7:02	7:10	7:17
7:12a	7:17	7:32	7:40	7:47
8:12a	8:17	8:32	8:40	8:47
9:15a	9:20	9:32	9:40	9:47
10:15a	10:20	10:32	10:40	10:47
11:15a	11:20	11:32	11:40	11:47
12:15p	12:20	12:32	12:40	12:47
1:15p	1:20	1:32	1:40	1:47
2:15p	2:20	2:32	2:40	2:47
3:15p	3:20	3:32	3:40	3:47
4:15p	4:20	4:32	4:40	4:47
5:15p	5:20	5:32	5:40	5:47
6:15p	6:20	6:32	6:40	6:47

28 Mather Field/Mills Station to Sunrise Mall
Monday through Friday

Mather Field/Mills Station	Cordova Town Center	Sunrise & Zinfandel	Fair Oaks & Madison	Sunrise Mall Main Term
APP AR	LV	LV	LV	APP AR
6:34a	6:41	6:49	7:01	7:08
7:04a	7:11	7:19	7:31	7:38
7:34a	7:41	7:49	8:01	8:08
8:34a	8:41	8:49	9:01	9:08
9:34a	9:41	9:49	10:01	10:08
10:34a	10:41	10:49	11:01	11:08
11:34a	11:41	11:49	12:01	12:08
12:34p	12:41	12:49	1:01	1:08
1:34p	1:41	1:49	2:01	2:08
2:34p	2:41	2:49	3:01	3:08
3:34p	3:41	3:49	4:01	4:08
4:34p	4:41	4:49	5:03	5:10
5:34p	5:41	5:49	6:03	6:10
6:04p	6:11	6:19	6:31	6:38
6:34p	6:41	6:49	7:01	7:08
7:04p	7:11	7:19	7:31	7:38

**Figure 4
Proposed Extension of Route 28**



Route 28 service would be extended from Mather Field/Mills light rail station to Butterfield light rail station via Folsom Blvd. The days and times of service would be unchanged, i.e., service would remain hourly Monday through Friday from approximately 5:15 a.m. to 7:38 p.m.

Figure 5

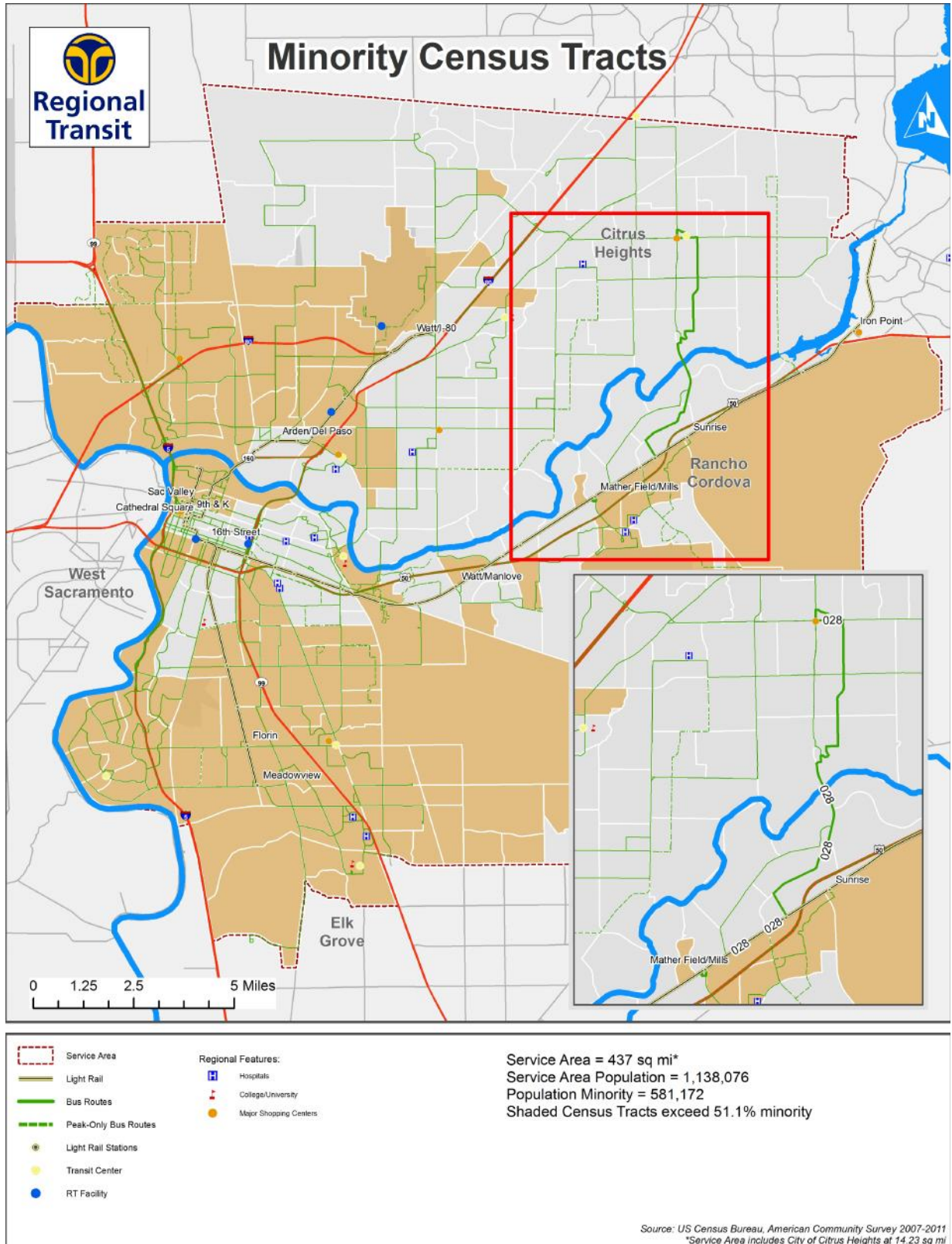
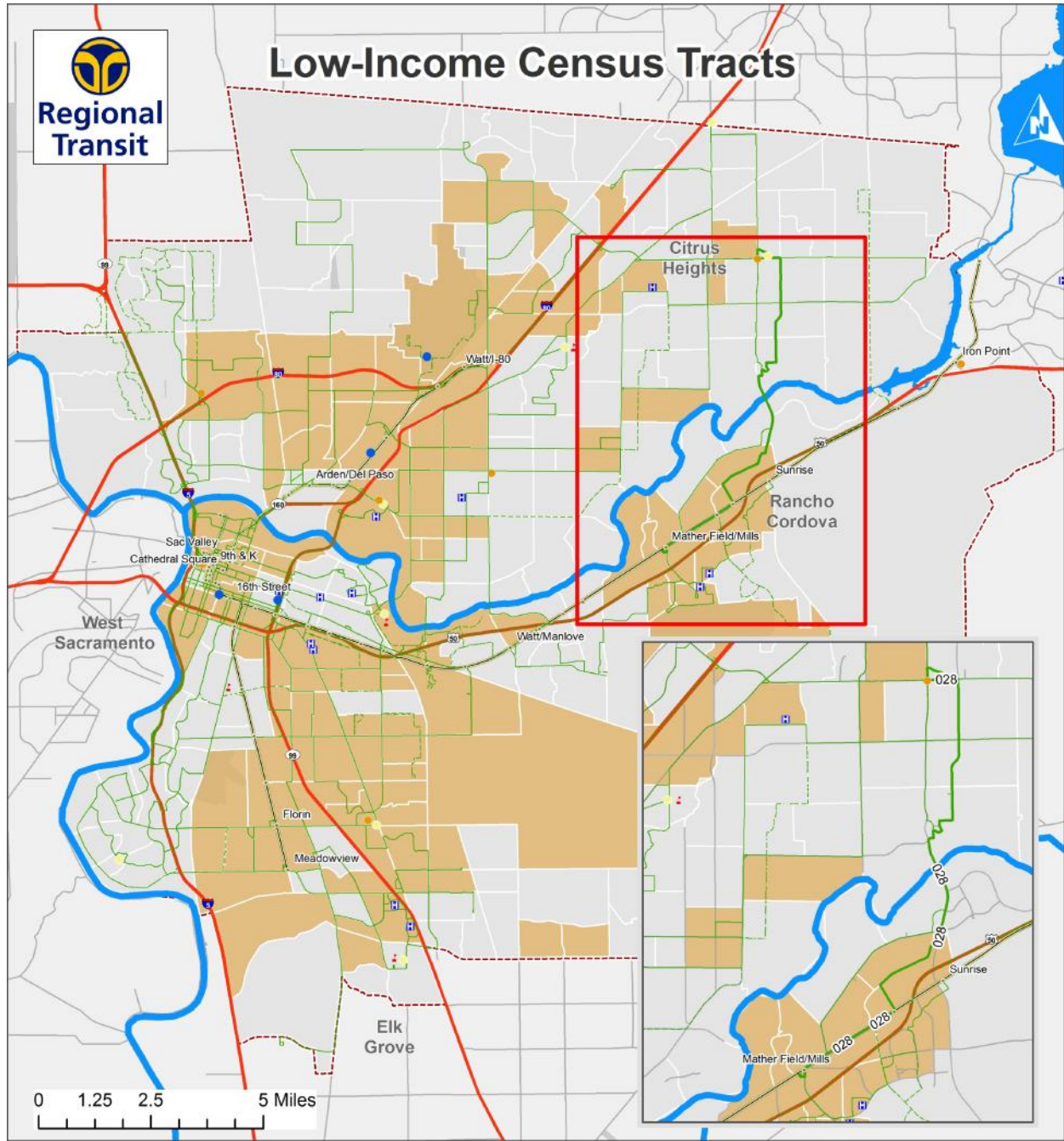


Figure 6



- | | | | |
|--|----------------------|--|------------------------|
| | Service Area | | Hospitals |
| | Light Rail | | College/University |
| | Bus Routes | | Major Shopping Centers |
| | Peak-Only Bus Routes | | |
| | Light Rail Stations | | |
| | Transit Center | | |
| | RT Facility | | |

Service Area = 437 sq mi*
 Service Area Population = 1,138,076
 Population Low-Income = 184,720
 Shaded Census Tracts exceed 16.4% low-income**

Source: US Census Bureau, American Community Survey 2007-2011
 *Service Area includes City of Citrus Heights at 14.23 sq mi
 **Percent low-income is computed using a total population of only 1,124,238 for which Low Income is actually determined.



Service and Fare Change Policies
Service Change Equity Analysis

Project Title: Service Changes – April and September 2015

Description: Improvements to Route 28 and Blue Line to CRC extension

CURRENT SYSTEM STATISTICS

RT Average Weekday Ridership: 91,114
Bus and Light Rail

Minority Ridership: 62,869 69.0 % (A1)

Low-Income Ridership: 48,290 53.0 % (B1)
Household income less than \$30,000

Data Source for Demographics: 2013 On-Board Survey
Ex: 2010 On-Board Survey

SERVICE CHANGE IMPACTS

Data Source for Demographics: 2013 On-Board Survey
Ex: 2010 On-Board Survey
(should match above)

Net Revenue Miles: All Riders: 200,058
Annualized

Minority: 156,317 78.1 % (A2)

Low-Income: 114,266 57.1 % (B2)

Disparate Impact: Yes No Is there an adverse disparity between A1 and A2 exceeding RT's 15 percent threshold of statistical significance?
If yes, then the change may be implemented only if (1) a substantial legitimate justification has been prepared in written form and (2) there are no alternatives that would have a less disparate impact on minority riders but would still accomplish RT's legitimate program goals.

Disproportionate Burden: Yes No Is there an adverse disparity between B1 and B2 exceeding RT's 15 percent threshold of statistical significance?
If yes, then RT must take steps to avoid, minimize, or mitigate impacts where practicable and must also describe alternatives available to low-income passengers affected.

Prepared by: James A. Drake 11/6/14
Analyst Date

Reviewed by: Joan Mary Gough 11/6/2014
Senior Staff Date

Notice of Exemption

EXHIBIT C

To: Office of Planning and Research
1400 Tenth Street, Room 121
Sacramento, CA 95814

From: (Public Agency) Sacramento Regional Transit District

PO Box 2110, Sacramento, CA 95812-2110

■ County Clerk

County of Sacramento

600 8th Street

Sacramento, CA 95814

Project Title: Transit Service Changes to SRTD Bus Route 28

Project Location - Specific: Folsom Blvd. from Butterfield Way to Mather Field Road in the City of Rancho Cordova and in unincorporated Sacramento County

Project Location - City: Rancho Cordova

Project Location - County: Sacramento

Description of Nature, Purpose, and Beneficiaries of Project:

Extends a city bus route 2.4 miles to provide additional service to residents and visitors.

Name of Public Agency Approving Project: Sacramento Regional Transit District

Name of Person or Agency Carrying Out Project: Sacramento Regional Transit District

Exempt Status: *(check one)*

Ministerial (Sec. 21080(b)(1); 15268);

Declared Emergency (Sec. 21080(b)(3); 15269(a));

Emergency Project (Sec. 21080(b)(4); 15269(b)(c));

Categorical Exemption. State type and section number:

■ Statutory Exemptions. State code number: California Public Resources Code Section 21080(b)10.

Reasons why project is exempt: This project is a restoration of transit service which operates on a street/corridor that is

currently in use for vehicular traffic; therefore, it is exempt from CEQA review per the PRC Section 21080(b)10

Lead Agency

Contact Person: James Drake, Service Planner Area Code/Telephone/Extension: (916) 556-0505

If filed by applicant:

1. Attach certified document of exemption finding.

2. Has a Notice of Exemption been filed by the public agency approving the project? Yes No

Signature: _____ Date: _____ Title: _____

Signed by Lead Agency

Date received for filing at OPR:

Signed by Applicant